

**REMARKS**

Claims 1 - 20 are pending in the application and stand rejected. Applicants have amended Claims 1-2 and 9-11 to address various informalities. Applicants respectfully request reconsideration and full allowance of Claims 1-20.

Independent Claims 1 and 9 stand rejected under 35 U.S.C. § 102(e) as anticipated by U.S. Patent No. 6,816,364 issued to Helot.

Helot discloses a display unit that integrates cable management within the stand that supports the display.

Claim 1 recites, in part, "a cable clip extending outward from the stand".

Claim 9 recites, in part, "a cable clip extending outward from the support member".

Helot cannot anticipate Claims 1 and 9 because Helot fails to teach, disclose or suggest all elements recited by Claim 1 or Claim 9. For instance, Helot fails to teach, disclose or suggest "a cable clip extending outward from the stand" as recited by Claim 1 or "a cable clip extending outward from the support member" as recited by Claim 9. In contrast, Helot integrates cable management within the stand or support. Accordingly, Applicants respectfully submit that Claims 1 and 9 are allowable as well as Claims 2-8 and 10-15, which depend from Claims 1 and 9 respectively.

Independent Claim 16 stands rejected under 35 U.S.C. § 103 as obvious U.S. Patent Application Publication No. 2004/0084579 by Cho in view of U.S. Patent No. 6,613,981 issued to Hathcock.

Cho discloses a display apparatus having a stand.

Hathcock discloses a pivotable cable ring wire management system.



Claim 16 recites, in part, "a support arm having first and second ends, the first end fixed substantially perpendicularly to the ring; and a coupling device integrated in the second end and

operable to couple to the flat panel display stand to maintain the ring in substantially parallel alignment with the stand.”


Cho and Hathcock, taken together or separately, cannot make obvious Claim 16 since Cho and Hathcock fail to teach, disclose or suggest all elements recited by Claim 16. For instance, Cho and Hathcock fail to teach, disclose or suggest a support arm fixed substantially perpendicular to a ring to couple to a stand with the ring in substantially parallel alignment. In contrast, Hathcock extends a support aligned with the circumference of the ring. Accordingly, Applicants respectfully request withdrawal of the rejection of Claim 16 and full allowance of Claims 16-20.

### CONCLUSION

In view of the amendments and remarks set forth herein, the application is believed to be in condition for allowance and a notice to that effect is solicited. Nonetheless, should any issues remain that might be subject to resolution through a telephonic interview, the examiner is requested to telephone the undersigned.

I hereby certify that this correspondence is being sent to the COMMISSIONER FOR PATENTS via the USPTO Central Facsimile on March 28, 2005.	
	
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Respectfully submitted,



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